



# Turn your **WASTE** into a **RESOURCE**

RafCycle™

# Label waste arises at three points along the value chain



Coating and trimming waste

Matrix and start-up waste

Backing liner waste

Labelstock manufacturers

Label printers

Packer or brand owner

# RafCycle – What is it?

## New life for label waste

UPM creates new materials by recycling self-adhesive label waste



Not only recycling UPM Raflatrac own production waste but offering printers, packers & brand owners a recycling solution that gives label waste a new life



As the world's biggest user of recovered paper in graphic papers, UPM can utilize its extensive collection network to facilitate cost-effective release paper recycling



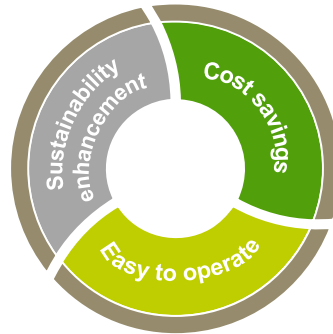
Turning label waste into a resource is a practical example of circular economy in action



## RafCycle – What's the value?

### New life for label waste

UPM creates new materials by recycling self-adhesive label waste



- **Cost savings**  
Saves costs on waste disposal by leaving the label liner waste management to UPM Raflatac
- **Sustainability enhancement**  
Helps to achieve waste recycling targets and build responsibility reputation via circular economy
- **Easy to operate**  
Saves time and effort by leaving the waste pick-up to UPM Raflatac

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# RafCycle - How does it function?

## New life for label waste



### 1. Collect paper liner waste into boxes

- Collect your paper liner waste into boxes that fit Euro pallets
- When properly packed, a box can weigh 300–500 kg

### 2. Store the liner waste in the warehouse

- Store the boxes in the warehouse until you have sufficient volumes of liner waste

### 3. Call for truck pick-up of the liner waste

- Once you have sufficient volumes of waste, call UPM Raflatac and we will arrange a pick-up



# RafCycle – Smarter future with sustainability

## New life for label waste

### Preserve and enhance natural capital

- Protect **finite stocks of sustainably managed forests** by reducing pressure from a resource hungry society to use fiber from non-sustainably managed forests e.g. rainforests

### Optimize resource yields

- Circulate products, components, and materials at the **highest utility** at all times e.g. recycle liner to liner or high quality magazine paper

RafCycle™





# RafCycle™

Turn waste into a resource



Turns label waste into a resource

Ready and easy process to operate

Contributes to sustainability and efficiency

Learn more about becoming a Rafcycle Partner: [www.rafcycle.com/partnerships](http://www.rafcycle.com/partnerships)

**UPM**RAFLATAC



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**BEYOND** FOSSILS

